



**THE MILES
FOUNDATION**
INVESTMENTS IN EDUCATION

BUILDING THE BEST PLACE FOR KIDS!™

2019 ANNUAL REPORT

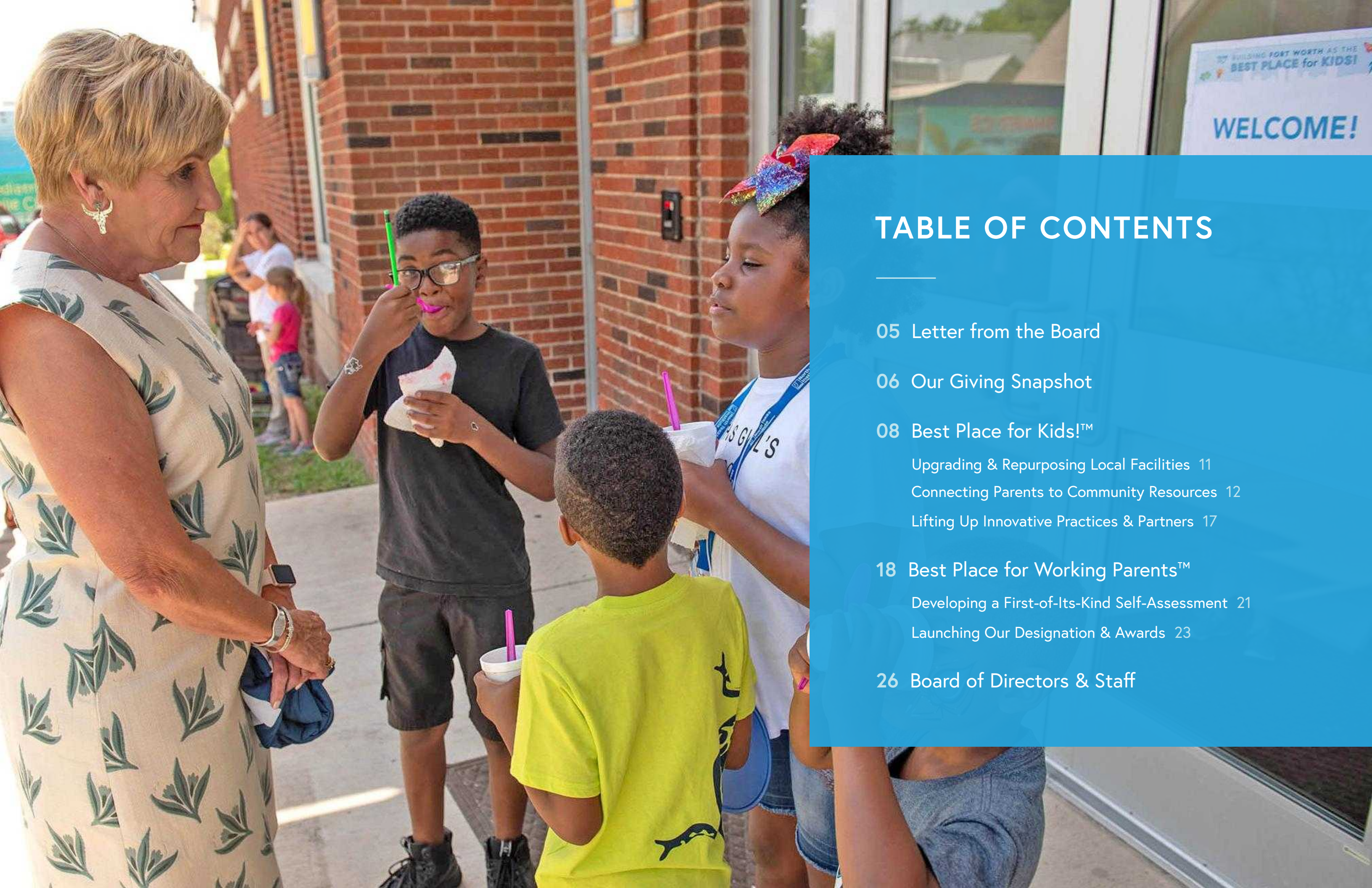


TABLE OF CONTENTS

- 05 Letter from the Board
- 06 Our Giving Snapshot
- 08 Best Place for Kids!™
 - Upgrading & Repurposing Local Facilities 11
 - Connecting Parents to Community Resources 12
 - Lifting Up Innovative Practices & Partners 17
- 18 Best Place for Working Parents™
 - Developing a First-of-Its-Kind Self-Assessment 21
 - Launching Our Designation & Awards 23
- 26 Board of Directors & Staff

5 Years of Convenings. 1 Common Vision.

When we started the Raising of Fort Worth convenings five years ago together with First3Years, we set out to create a community forum that would bring diverse leaders together to discuss the educational and economic impact of ensuring a strong start for every child in Fort Worth.

At our first meeting in May 2015 with 200 community partners in the room, our goal was to present the case for investing in quality early education, and to begin a community-wide conversation and collective visioning on what the future of Fort Worth could look like if we had a local cross-sector movement around this cause.

We had no idea the organic groundswell that would follow.

With the Early Learning Alliance working on systems-level change, the Raising of Fort Worth began to serve as a complementary community engagement arm, plugging in a broader swath of nontraditional players into this work.

Sector advocates emerged in 2016 to take a more action-oriented role in the Raising of Fort Worth effort, with leaders from business, higher education, government, nonprofit, philanthropy, and healthcare developing tangible actions they could take to raise awareness and support quality early learning for every child.

In 2017 and 2018, we conducted a “national learning tour,” bringing in experts from around the country who were excelling in key early education areas. Pairing nationally renowned researchers with our local experts on the ground resulted in cities across the U.S. asking Fort Worth, “How have you successfully coalesced around a common vision and strategy for early education that has resulted in better opportunities for children and families?”

In 2019, the White House asked Fort Worth leaders to participate in a roundtable to address this very question. The resounding theme? Fort Worth is unique in its whole-community approach.

Our city's unique strengths have enabled us to develop innovative practices that have been recognized both statewide and nationally for setting precedents in quality child care, early education, and business engagement.

And we don't just talk about solutions. We implement and measure those solutions so we can iterate, learn as a community, grow as a national model for early education, and most importantly – improve in our efforts to help our local children, families, and businesses thrive.

The Best Place for Kids!™ effort is a natural outgrowth of all of the collaborative work that has been done across our city over the past several years to support a strong start for every child – and is inclusive of all of the partners who have stepped up to be a part of this vision. It is the new brand of Raising of Fort Worth – a single, unified rally cry.

We are proud to share the local successes being accomplished at the hands of so many dedicated community leaders and cross-sector partners making Fort Worth a great place for innovating, listening, learning, connecting, doing business, and growing stronger, together. Our collective work to become the best place for each and every member of our community is well underway... and yet has also just begun.

—THE MILES FOUNDATION BOARD OF DIRECTORS



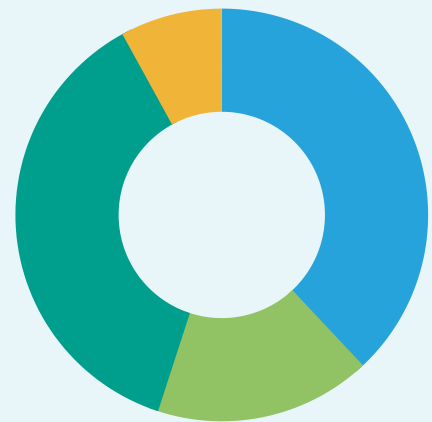
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Our Giving Snapshot

TOTAL LOCAL GIVING IN THE LAST 5 YEARS

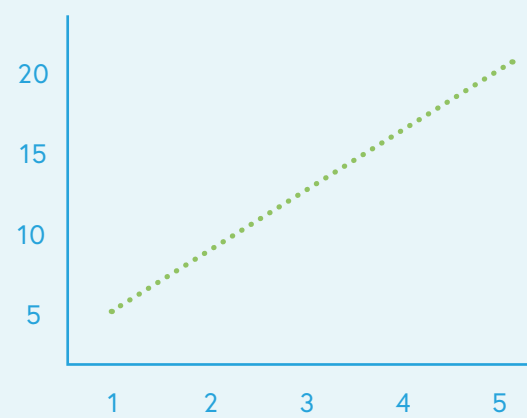
\$11,300,977

EDUCATION FUNDING AREAS IN 2019



- Early Education 38%
- Advocacy 17%
- Quality School Options 37%
- Leadership Development 8%

GROWING OUR GIVING



Over the last 5 years, The Miles Foundation has increased its charitable giving by 20%.





FORT WORTH IS

THE BEST PLACE

FOR KIDS!™



A whole-community approach to boosting child and family outcomes

WE KNOW THAT...

Fort Worth has the 2nd highest share of families with children in the U.S.

WE BELIEVE THAT TO ENSURE OUR CITY'S SUCCESS...

OUR CHILDREN DESERVE A STRONG START

90% of brain development happens by **age 5**. Quality early education leads to:

- Higher **graduation** rates
- Better **health** outcomes
- Higher **wages** earned as adults

TODAY'S WORKING FAMILIES NEED QUALITY CHILD CARE

2/3 of women with children under five **work outside the home**.

60% of local **non-working parents** say **child care** is a top reason they do not participate in the workforce.

EMPLOYERS MUST ATTRACT & RETAIN TOP TALENT

83% of **millennials** will leave one job for another with **stronger family policies** and family supports.

Replacing an employee **costs a business 6 to 9 months of that employee's salary** on average.

WE ARE ALREADY A NATIONAL LEADER...

Fort Worth was 1 of only 3 communities highlighted this year as a national model for quality child care and early education.

AND WE ARE BUILDING OUR STRENGTHS...

Best Place for Kids!™ is a whole-community approach to ensuring **1)** every child has access to a quality education starting at birth, **2)** families and working parents are connected with key local resources, and **3)** businesses are given research-backed strategies that benefit both working parents AND their bottom line.

UPGRADING & REPURPOSING LOCAL FACILITIES

Prioritizing great spaces for young children and families

1

BUILDING INNOVATIVE PARTNERSHIPS BETWEEN BUSINESS & CHILD CARE

2019 marks the one-year anniversary of UNT Health Science Center (UNTHSC) and Lena Pope opening of The Miles Foundation Early Learning Center at the UNTHSC Fort Worth campus. This on-site child care facility serves the children of UNTHSC staff and students, as well as families from the community – prioritizing 50% of available enrollment for children from low-income families.

2

CREATING AN INNOVATION LAB – A MODEL FOR OUR FUTURE

Huckabee, a 50-year-old architecture firm focused exclusively on educational facilities, has partnered with Child Care Associates to design a best-in-class child care facility model. The Early Learning Innovation Studio will be a resource for our community and others as we seek to raise the bar for early learning environments that boost young children's development.

3

DISCOVERING NEW WAYS TO USE EXISTING RESOURCES

In 2019, Best Place for Kids!™ piloted a program that opened the doors of Fort Worth ISD elementary schools during the summer in order to connect families to community resources and help incoming kindergarteners get acclimated to their school and teachers before the school year began.

(More details on this program to follow on page 12.)

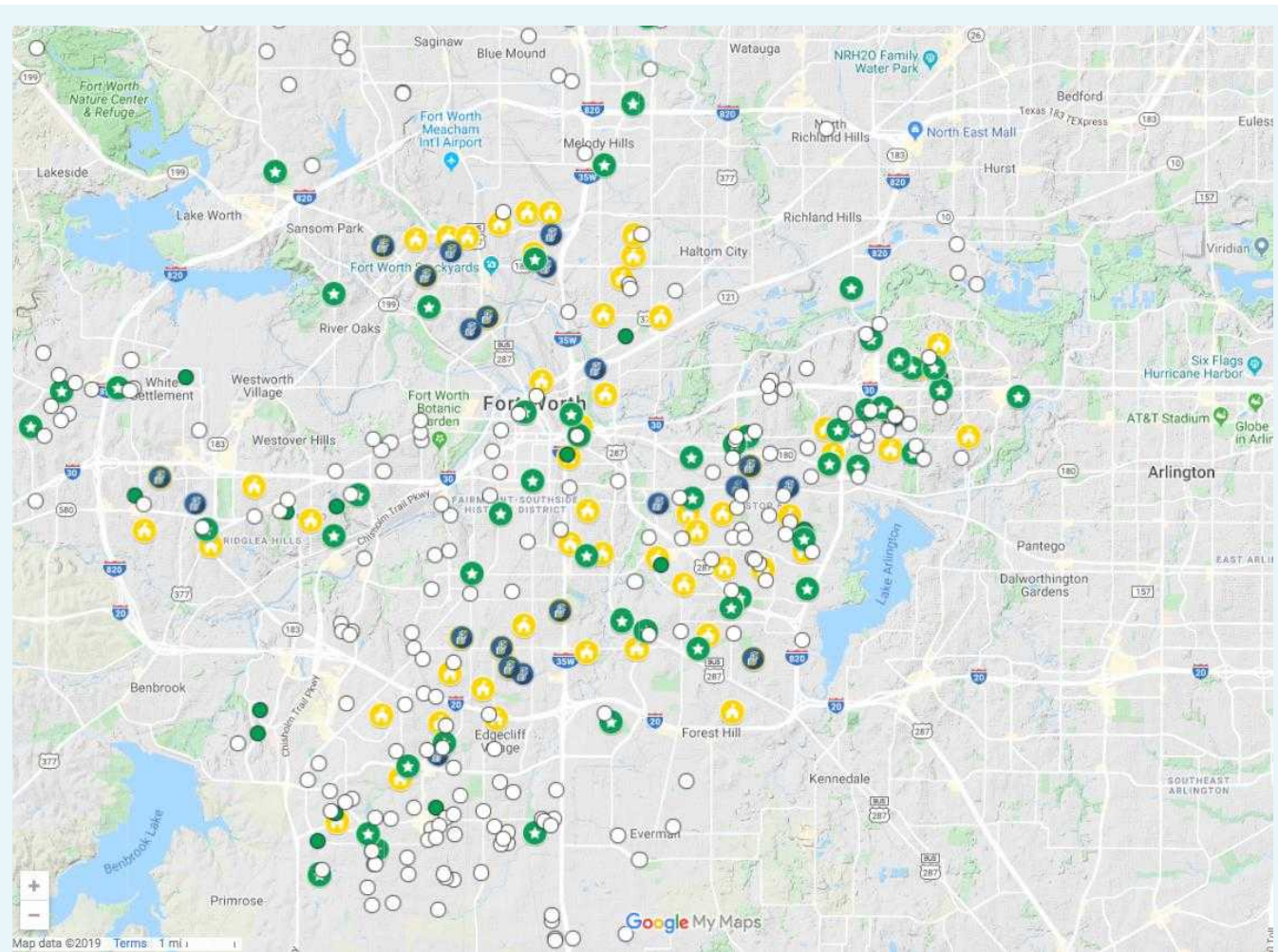
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We know that we have to get this early education piece right – providing quality early learning opportunities for every child in Fort Worth is critical to the success of our children, our working parents, and the future of our city.

– CHRIS HUCKABEE | CEO, HUCKABEE

Offering parents the first-ever Fort Worth map of child care centers

Recognizing the challenges local families face in finding child care, Best Place for Kids!™ collected data and published the first-ever publicly-available online map of child care centers and early learning providers across Fort Worth.



To view the interactive map, visit [BestPlace4Kids.com](https://www.bestplace4kids.com)

Connecting parents with local community partners through a searchable online database

To make it easier for families to find the local resources available to them (often at low- or no-cost to families), Best Place for Kids!™ created an online database of community partners searchable by location and/or service type.

COMMUNITY PARTNER	MISSION	SERVICE CATEGORY	AREAS SERVED
Avance	Breaks the cycle of inter-generational poverty through innovative, two-generation education and support for families with young children	Parent education, early education	Texas
The Concilio	Builds stronger communities by empowering parents to improve the education and health of their families	Parent education, early education	North Texas
Cook Children's Neighborhood Clinics	Knowing that every child's life is sacred, it is the Promise of Cook Children's to improve the health of every child in our region through the prevention and treatment of illness, disease and injury	Pediatric care, local clinics, health care	Dallas / Fort Worth
FitWorth	Improving the Health and wellness of children and their families in the city of Fort Worth	Early education, health & wellness training, parent education	Fort Worth
The Fort Worth Library	Building a community of learners, dreamers and doers	Early education, family programming, camps	Fort Worth
Fort Worth Zoo	Strengthening the bond between humans and the environment by promoting responsible stewardship of wildlife and ensuring diverse, high-quality educational and entertaining family experiences through effective and efficient management of its resources	Early education, family programming, summer programming	Fort Worth
Fortress Youth Development Center	Igniting a brighter future for urban youth by engaging them today and equipping them for	Early education, family programming, summer	Fort Worth

To view the database of community partners, visit [BestPlace4Kids.com](https://www.bestplace4kids.com)



“

Fort Worth has taken a **WHOLE-COMMUNITY APPROACH** to education and economic development. From local businesses leading the way in family-friendly policies, to schools serving as neighborhood hubs, to finding new ways to connect families with critical community resources, we are supporting innovation across our city to build Fort Worth as **the Best Place for Kids!™** – **FROM CRADLE TO CAREER AND BEYOND.**

– MAYOR BETSY PRICE | FORT WORTH

Using summer early education "hubs" to support parent, school, and community connections

In 2019, Best Place for Kids!™ partnered with Fort Worth ISD to open elementary school doors over the summer and brought in 13 local community partners to pilot a summer program with two primary goals:

- 1 Boost kindergarten readiness for children.
- 2 Connect families to schools and local community resources early.

KEY COMPONENTS	KINDERGARTEN PRE/POST ASSESSMENT
<p>Pre-Kindergarten transition classes held from 8:30 a.m. – 12:00 p.m.</p> <p>Family fun nights with dinner, games and community resources</p> <p>Principal meet-and-greet and Q&A</p> <p>Summer kick-off party with community partners and Mayor Betsy Price</p>	<p>95% of participants maintained or improved their assessment scores</p> <p>82% improved their assessment scores over the course of the program</p> <p>58% made gains of 30% or more in their post-assessment scores</p>

CONNECTING FAMILIES TO COMMUNITY RESOURCES

The Best Place for Kids!™ Summer Program hosted Family Fun Nights every Thursday, encouraging family interaction with school leaders and other families over games, dinner – and fostering connections with 13 different local community partners, including:



Highlighting partnerships at the intersection of education & economic development

Best Place for Kids!™ is the go-to source for Fort Worth families to find out about the best early education, health, child care opportunities for their children – and to connect with valuable resources for families provided by our local businesses and nonprofit partners.

We have been proud to work together this year with the following collaborations and partnerships leading the way in innovative solutions for local children and families:



THE EARLY LEARNING ALLIANCE • QUALITY CHILD CARE INNOVATIONS

Together with Workforce Solutions of Tarrant County, The Early Learning Alliance's 50-organization strong collaborative is outpacing the state in increasing child care center quality. ELA provides incentives to parents to choose quality centers, and incentivizes centers to continue to increase their quality standards.



THE FORT WORTH CHAMBER OF COMMERCE • BUSINESSES AT THE FOREFRONT

The Chamber introduced its "Talent Champions" designation in 2019 to member employers implementing best practices in talent development, attraction, and retention. These businesses will have first priority to apply for the first-ever "Best Place for Working Parents™" awards being launched in 2020 together with FW Inc. magazine.



READ FORT WORTH • EARLY LITERACY & POLICY

In its fourth year, Read Fort Worth has reinvigorated its strategy to ensure all children are reading on grade level by the 3rd grade – a key determinant of academic and life success. The Read Fort Worth Executive Council, made up of local business leaders, is a strong voice for issues critical to moving the needle on education outcomes from birth to age 8.



PARENT ENGAGEMENT COLLABORATIVE • PARENT-INFORMED EDUCATION STRATEGIES

A multi-funder, multi-agency collaborative began five years ago operating in the neighborhood of Morningside to support early parenting skills and community connectedness. Today, the Parent Engagement Collaborative continues to evolve as a key driver for school-based parent engagement strategies in Fort Worth ISD.



FORT WORTH CHILDREN'S PARTNERSHIP • THE NEXT GENERATION OF LEADERS

The Fort Worth Children's Partnership, led by The Rainwater Charitable Foundation, has provided supports to Fort Worth ISD's most at-risk schools and achieved significant student- and school-level outcomes for hundreds of families that have participated in its programs.



FORT WORTH IS
THE BEST PLACE
FOR WORKING PARENTS™



Promoting policies that benefit working parents AND businesses' bottom line



In 2019, Best Place for Kids!™ conducted a listening tour of local business leaders to understand their current family-friendly policies, success stories, and key challenges.

Following were key numbers from our research and results.

1

Listening tour of local Fort Worth business leaders across sizes and sectors

6

Roundtables on family-friendly practices hosted by Fort Worth businesses

10

Research-backed policies Fort Worth is highlighting that impact families AND businesses' bottom line

1/3

Highly-educated women leaving the workforce each year (73% attributed to lack of child care)

83





Percentage of millennials that will leave one job for another with better family-friendly policies

100

Fort Worth business leaders who provided feedback on their best practices and shared input on Best Place for Working Parents™ business self-assessment

Identifying top characteristics of the Best Places for Working Parents

Local businesses weighed in on 10 research-backed policies found to provide both an impact on working parents AND a measurable ROI to businesses. After conversations with 100 local business leaders, the following list of family-friendly policies will serve as the basis for Fort Worth's first-ever Best Place for Working Parents™ designation and awards, which will be launched in 2020.

CATEGORY	FAMILY-FRIENDLY POLICY
 CORE BENEFITS	1. Company-Paid Healthcare Coverage 2. Paid Time Off 3. Maternity/Paternity Leave
 FAMILY RESOURCES	4. Onsite Child Care 5. Child Care Assistance 6. Backup Child Care
 FLEXIBILITY	7. Flexible Hours 8. Remote Work/Work from Home
 COMPANY CULTURE	9. Nursing Benefits 10. "Best Place" Designation

DEVELOPING A FIRST-OF-ITS-KIND SELF-ASSESSMENT

Ensuring our top 10 family-friendly policies are backed by research

FIRST-TIME MOTHERS WHO USE SOME FORM OF PAID LEAVE ARE

32%

LESS LIKELY TO QUIT THEIR JOBS BEFORE OR AFTER CHILDBIRTH AND ARE 19% MORE LIKELY TO RETURN TO THE SAME EMPLOYER AFTER LEAVE.

U.S. BUSINESSES LOSE

\$3B

ANNUALLY DUE TO EMPLOYEE ABSENTEEISM RESULTING FROM A BREAKDOWN IN CHILD CARE.

OF THE 30% OF CREDENTIALLED WOMEN WHO LEAVE THE WORKFORCE,

73%

SAY THEY WOULD HAVE STAYED IF THEY HAD ACCESS TO FLEXIBILITY.

WHEN BUSINESSES PROVIDE CHILD CARE FOR EMPLOYEES, EMPLOYEE ABSENCES DECREASE BY

30%

AND JOB TURNOVER DECLINES BY AS MUCH AS 60%.

PEOPLE WHO WORKED FROM HOME INCREASED PERFORMANCE BY

13%

AND THE COMPANY'S ATTRITION RATES FOR THE WORK FROM HOME GROUP DECREASED BY 50%.

To explore the research related to each of the 10 policies, visit BestPlace4WorkingParents.com

SOURCES: IMPAQ INTERNATIONAL AND INSTITUTE FOR WOMEN'S POLICY RESEARCH, U.S. CHAMBER OF COMMERCE FOUNDATION FOR EDUCATION & WORKFORCE, WERK, QUARTERLY JOURNAL OF ECONOMICS

LAUNCHING OUR DESIGNATION & AWARDS

Premiering Fort Worth's first-ever Best Place for Working Parents™ awards



After months of research, testing, and co-development with local business leaders, our community is proud to have launched a first-of-its-kind online family-friendly self-assessment that allows businesses to see if they qualify for a "Best Place for Working Parents™" designation and view in real-time how their company compares to other local organizations of like size and industry.



WHY THIS DESIGNATION MATTERS

- 1 Fort Worth is the 13th largest city in the nation.
- 2 To attract and retain top talent, Fort Worth businesses need **effective, cutting-edge strategies** relevant to today's workforce.
- 3 Locally, **75% of employees** say family-friendliness of their employer is extremely important to them.*
- 4 Our Best Place for Working Parents™ designation and award is a **valuable tool for local businesses** to reinforce and promote their unique offerings.

*SOURCE: LINCOLN NETWORK FORT WORTH EMPLOYEE SURVEY 2019

FUSING "FAMILY-FRIENDLY" AND "BUSINESS-FRIENDLY"

Fort Worth's self-assessment highlights only the top 10 family-friendly policies that also have research-proven benefits to businesses' bottom line. Each question in the self-assessment ties to policies that positively impact **employee attraction, retention, satisfaction and productivity**. We know that policies that are both family- and business-friendly are key to our city's economic success.

FAMILY-FRIENDLY INNOVATOR AWARDS

Businesses excelling in family-friendly practices will gain additional notoriety through Innovator Awards to be presented at the Mayor's State of the City address.



- ★ Award Presentation by the Fort Worth Mayor at the Annual State of the City Luncheon (1,300+ in attendance)
- ★ Exclusive Corporate Promo in *Fort Worth Inc.* Magazine
- ★ Customized Digital Badging to use on website, print, and social media
- ★ Corporate Invitation to Serve as One of Mayor's National Travel Delegates
- ★ Corporate Logo Placement on Best Place for Kids Website and Social Media
- ★ Cross-Promotion Opportunities with Best Place for Kids!™ Convening Events
- ★ Invitation to Attend a Fort Worth City Trip as a Corporate Delegate

VISIT WWW.BESTPLACE4WORKINGPARENTS.COM TO LEARN MORE.



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LAUREN JANCOSKI
Executive Assistant

Best Place for Kids!™ is an unprecedented local public-private partnership led by Mayor Betsy Price and Fort Worth partners including the City of Fort Worth, philanthropic partners, non-profits, business leaders, and experts in quality early learning and child care, community schools, and early education policy. A special thanks to the following organizations that have helped drive this work forward together with The Miles Foundation, and that have served on the Best Place for Kids Steering Committee: *City of Fort Worth, Child Care Associates, Fort Worth Chamber of Commerce, Lena Pope, The Morris Foundation, The North Texas Community Foundation, and The Rainwater Charitable Foundation.*



**THE MILES
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INVESTMENTS IN EDUCATION

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